

Democratizing Innovation

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eric von hippel evhippel@mit. i am a professor of technological innovation in the mit sloan school of management, and am also a professor in mit's engineering ...

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almost 30 years ago, researchers began a systematic study of innovation by end users and user firms. at that time, the phenomenon was generally regarded as a minor ...

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in his book, democratizing innovation, eric von hippel makes a compelling case that lead users are, in fact, the most predictable source of breakthrough innovation.

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